April 2021

Arizona Office of Tourism





State of Arizona: Gross Sales by Sector										
Sector		April 2021		April 2020	% Change	2021 YTD Sales		2020 YTD Sales		% Change
Lodging	\$	376,855,818	\$	78,440,490	380.4%	\$	1,280,119,341	\$	1,070,631,429	19.6%
Restaurant/Bar	\$	1,537,364,166	\$	808,405,982	90.2%	\$	5,676,477,851	\$	4,427,731,839	28.2%
Retail	\$	7,971,833,996	\$	5,543,704,890	43.8%	\$	29,930,006,002	\$	23,705,720,446	26.3%
Amusement	\$	105,145,463	\$	31,593,937	232.8%	\$	396,173,071	\$	364,507,376	8.7%
Total	\$	9,991,199,443	\$	6,462,145,299	54.6%	\$	37,282,776,265	\$	29,568,591,090	26.1%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors										
Sector		April 2021		April 2020	% Change		2021 YTD Sales		2020 YTD Sales	% Change
Lodging	\$	19,690,716	\$	4,098,516	380.4%	\$	66,886,236	\$	55,940,492	19.6%
Restaurant/Bar	\$	20,335,023	\$	10,692,948	90.2%	\$	75,083,908	\$	58,566,495	28.2%
Retail	\$	48,704,717	\$	33,869,819	43.8%	\$	182,860,365	\$	144,832,470	26.3%
Amusement	\$	378,608	\$	113,763	232.8%	\$	1,426,540	\$	1,312,518	8.7%
Total	\$	89,109,065	\$	48,775,046	82.7%	\$	326,257,048	\$	260,651,975	25.2%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred. For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

